**Email One: Welcome + Freebie**

Hey {First Name},

I see you’re new around here, allow me to give you the grand tour? *\*grabs your hand because we’re friends and there’s a bottle of hand sanitizer in the next room.*

First things first, here’s your **FREE RESOURCE** to help you **PURPOSE OF FREEBIE**

Once you’ve finished the **FREBBIE** and you’re seeing **FREEBIE’S PROMISED RESULT**, pop over to my **IG/FB COMMUNITY** to get the support you need as you implement what you’ve learned. I want to make this as seamless as possible for you, because I know that you have 8 quillion other things to worry about in your biz!

Now, since we’re officially besties I’m going to fill you in on a secret… some very big things are about to go down around these parts...

I’ve got a **NEXT RESOURCE/EVENT** and it’s an *exclusive, invite only sort of thing* so I’m really pumped that you’re here because I want *you* to be part of this. I know you’re ready to check “yes” on your invite, so click here to officially **RSVP/DOWNLOAD.**

Whew, that was a whole lot of friendship that just happened! Now all that’s left to do is pick out the beads for our bracelets and we’ll be good to go.

With that, I’ll see you in the **NEXT RESOURCE/EVENT** and cannot wait for your Q’s!

**Tagline Sign Off,**

**Your Name Here**